



Ariel Borremans

Art Director

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Date of birth: May 19 1956
 Nationalities: Canadian and Belgian (EC passport)
 Languages: French and English

CAREER HISTORY

Ariel Design Ca.

Art Director

Clients: MIKI Corporation, Osaka, Japon
 Cirque Akya, Montreal
 Warnaco Canada, Toronto
 Aluminium Press (PRAL), Chicoutimi

July 2005 - February 2007

Mediavation, Montreal
 Art Director

Clients: Mark's Work Warehouse/L'Équipeur, Bayer, Cité Nissan/ Cité Mistubishi,
 Cardinal of Canada, Mont-Sinai Hospital, Clinique Médispa, Westmount

April 2004-2005

Reitmans Canada

Photo direction and graphic design

June 1990-Avril 2004

Freelance work

Montreal, Los Angeles and Hamburg

Art direction, graphic design, advertising and corporate work, web design, illustration, packaging et large scale projections

Clients: Leo Burnett (AOL, Nitendo, Kellogg's, Visa, Allstate), Carrefour Angrignon, La Senza, Céline Dion, Innu-Science Canada. Cora Egan, Ulalena, Parke-Davis, Bar of Montreal, Canadian Bar Association, Molson Rock Fest, MEN IN BLACK (Tristar Columbia Moving Pictures), Reflections Canada, Film Tonic, Teldec Classics International, Deutsche Grammophon, Hugo Boss, Concordia University, John Players Special, Gauloises, JOOP, LIEBE

January-June 1990

W fashion magazine, Paris, France

(Fairchild Publishing, New York City)

Art Director: Designing a new format and hiring a new creative team

October 1990-January 1991

Delphical, Paris, France

Art Director: Fashion industry advertising

January 1989-October 1990

Freelance designer, Chicago

Clients: Leo Burnett Advertising Agency, CBS Records, The Red Army Choir, Elite Chicago

September 1985-December 1988

Arnold Goodwin Communications, Chicago, USA

Designer

Clients: Leo Burnett Advertising Agency, Virginia Slims, General Motors, Bigsby & Kruthers, Hartmarx Corp, Jupiter Corp

August 1984-1985

Cagney + Mc Dowell, Chicago, USA

Designer

Clients: City of Chicago, Herman Miller, CCA (Container Corporation of America)

February 1983- August 1984

Eurographics, Chicago

Designer

Clients: Sears, CBS Records, The Film Center at the Chicago Art Institute

1976-1982

Freelance designer, Montreal

Clients: Warner Elektra of Canada, Magazine CROC, Quebec Department of Cultural Affairs



EDUCATION

1982

College Degree in Graphic Design
UQAM (Quebec University in Montreal)

Summer 1982

Intensive workshop with Mr.Milton Glaser at the School of Visual Arts, NYC

Summer 1983

Intensive workshop with the PENTAGRAM design group at Kings College,
Cambridge University, England

Other projects

Summer 1994

Two 30 X 9' murals, Yuba City, California, USA

Summer 1995

Large scale projection (250 X 250') on the Canadian Parliament
in Ottawa (largest projection ever in North America)



SOFTWARE

OS X, Photoshop CS2, InDesign CS2, Illustrator CS2, Quark 6, Dreamweaver, Microsoft Office